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## **Media Release**

**July 1, 2014**

### **Compliance with CASL**

As of July 1<sup>st</sup>, Canada's new anti-spam legislation, often referred to as CASL, has taken effect. CASL is being put into place to reduce the number of spam messages that Canadians receive through electronic means. Therefore, CASL has placed strict restraints on businesses in regards to whom they are allowed to send Commercial Electronic Messages (CEMs) to and what sort of content must be included in these messages.

We are pleased to announce that at Telpay, we are taking all the necessary steps to ensure that our electronic communications going out to our customers and other individuals fall under the guidelines of this new legislation.

A large part of CASL is the necessity of obtaining consent from customers expressing that they wish to continue to receive our communications that are delivered to them by electronic means. We have been sending out e-mails asking our customers to opt-in if they would like to continue to receive the business related we send them. Along with this, we have made certain that customers have the option of unsubscribing from our messages at any time, if they should chose to do so.

Telpay is in full compliance with CASL and will continue to communicate with the high number of our customers that expressed consent to continue receiving our emails.

### **About Telpay**

Celebrating 29 years in the payment industry, Telpay is Canada's electronic payment pioneer processing over \$14.6 billion in payments in 2013.

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