



The Better Way to Pay.

Media Release

April 22, 2014

Save a Tree – Plant a Tree Program

In honour of Earth Day and to reinforce our commitment to a healthier environment, Telpay is pleased announce our Save a Tree – Plant a Tree Program, in partnership with Tree Canada!

Switching from cheques to electronic payments is not only a smart business decision but it is also good for the environment. When you switch to electronic payments you are no longer using paper products such as cheques, envelopes and stamps.

Planting Trees with Telpay

Every time a Canadian business replaces cheques with electronic payments by Telpay, we will celebrate their 100th bill payment by having Tree Canada plant a tree in their honour. Customers will also receive a certificate recognizing their donation and will be listed on our website as a 'Telpay Green Partner'.

Michael Rosen, President of Tree Canada stated:

“Tree Canada is pleased to be able to work with companies like Telpay. The electronic payment initiative and the planting of trees represent significant steps towards environmentally sound corporate social responsibility. Telpay, like all our incredible sponsors and supporters, is truly putting the green into green. Tree Canada is proud to partner with them in this great campaign.”

At Telpay, we feel we have a responsibility to do our part for creating a healthy environment. We encourage all of our customers and every business across Canada to make the switch and reduce paper consumption. By adopting electronic payments with Telpay, you can save a tree and plant one too!

About Telpay

Celebrating 28 years in the payment industry, Telpay is Canada's business electronic payment pioneer, now processing electronic payments worth over \$14.6 billion in 2013.

About Tree Canada

For over twenty years, [Tree Canada](#) has engaged communities, governments, corporations, and individuals in the pursuit of a greener and healthier living environment for Canadians. Tree Canada has planted nearly 80 million trees and greened more than 550 schoolyards across the country.

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