



The Better Way to Pay.

298 Garry St.  
Winnipeg, MB  
R3C 1H3 Canada

t: 204 947 9300  
f: 204 943 2261

tf. 800 665 0302  
w. [telpay.ca](http://telpay.ca)

## **Telpay Incorporated to host roundtable payment panel at IPBC Ignite 2017**

**August 30, 2017 (Winnipeg)** - Canada's largest independent electronic payment company, Telpay Incorporated, is pleased to announce that it will hold a panel discussion at Ignite 2017, the national conference of the Institute of Professional Bookkeepers of Canada (IPBC), this coming September in Richmond Hill, ON at the Sheraton Parkway Hotel & Conference Centre.

Telpay's panel discussion aims to address Canada's Evolving Payment Needs & Building a More Efficient Payment System for Industry. Electronic payment adoption has increased and is quickly developing to be an indispensable part of business. Accounting and bookkeeping processes are rapidly transforming, and it has become apparent that improvements are needed in the payment system to keep pace, such as quicker notification of returned debits, frequent and faster payment processing between the banks, and improved oversight to protect all users.

The voice of payment system users should be heard loud and clear so that the needs of business, as well as those of the banks, are reflected in the new system.

Telpay's panel of experts reflects a diversity of views from the payment and business industry which includes leaders from Payments Canada, the Canadian Federation of Independent Business and Canada's Department of Finance.

### **Topics that will be included in this unique presentation:**

The end-to-end process for electronic payments as they move through Canada's clearing system

- Modernizing the payment landscape to better suit users' needs
- Oversight requirements for payment service providers and how it ensures confidence in the system
- How this impacts you and how it can help you build stronger relationships with your clients



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### **Panelists include:**

John Zajic, Vice President, Trust Operations, Telpay - An 18-year veteran of Risk Management and Payment, John is responsible for ensuring the safety and soundness of Telpay's Trust accounts.

Marilyn Benninger, Board of Directors, Telpay - For nearly 20 years Marilyn Benninger, CPA, CGA held senior leadership roles in the accounting software industry in both Canada and Australia.

Janet Lalonde, Director, Modernization, Payments Canada - Janet has more than 20 years' experience in the financial industry with a strong focus on the clearing and settlement of retail payments including paper processing, electronic payments and cheque image exchange.

Dan Kelly, President & CEO, Canadian Federation of Independent Business (CFIB) - Dan is the lead spokesperson and advocate for the views of the Federation's 109,000 small and medium-sized member businesses.

Hugues Vaillancourt, Chief of Payments Policy, Financial Sector Policy, at Finance Canada – Hugues provides policy advice and analysis on issues related to payments systems in Canada. He is responsible for providing advice on retail payments systems and oversees the activities of Payments Canada, including its work to modernize Canada's core clearing and settlement payment systems.

*"Bringing together leaders in a forum like this is a unique opportunity for our conference attendees," said Dianne Mueller FCPB, Chair of the Board, IPBC. "Telpay has outdone themselves this year and I look forward to hearing what the top Canadian experts in electronic payments have to offer."*

This exciting panel discussion will take place on Thursday, September 28, 2017 between 1:45pm and 2:45pm. For more information and to register, visit [info.telpay.ca/ipbc-panel-discussion](http://info.telpay.ca/ipbc-panel-discussion).

### **About Telpay**

For over 32 years, Canadian-owned Telpay has delivered innovative, cost effective and secure electronic payment solutions that are an alternative to



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writing cheques to consumers, financial institutions and businesses. With over 50 dedicated and caring employees, we at Telpay we are committed to a customer-centric culture. Our goal is to offer the best experience ever, truly delighting our customers with our products, service and our Telpay Team.

### **About IPBC**

The IPBC was created by bookkeepers to help other bookkeepers become more successful and gain better recognition within the bookkeeping profession. We provide the environment, knowledge, and resources our members need to develop excellence in bookkeeping, through certification, education, networking, advocacy, information and research. Our focus, as Canada's largest non-profit bookkeeping association, is to create member value and benefits that in turn contribute to creating stronger trust relationships with Canadian business.

### **For More Information:**

Dale Lacombe, Vice President, Sales & Marketing  
Telpay Incorporated | 298 Garry Street | Winnipeg, MB R3C 1H3  
T: 204.957.2814 | F: 204.947.2591 | [dlacombe@telpay.ca](mailto:dlacombe@telpay.ca)

Institute of Professional Bookkeepers of Canada  
Valoree McKay, CAE  
Chief Executive Officer  
Institute of Professional Bookkeepers (IPBC)  
866-616-4722 x 101  
[valoree@ipbc.ca](mailto:valoree@ipbc.ca)