

ASP Partner Program

**Recommend the
Most Advanced EFT
Software in Canada**



The Better Way to Pay.



Streamline your business by eliminating manual cheque processing while retaining all of your existing controls.

Your clients will thank you.

- Grow your business profitability in less time.
- Add more clients or enhance service for existing ones.
- Save time processing cheques and doing bank reconciliation.
- Gain time to offer higher value advisory services.
- Become a qualified advisor on sending and receiving electronic business payments.
- A valuable partner program for you and your clients.

GET WITH THE PROGRAM!

“ A great direct deposit solution for employees, government remittances, suppliers and accepting electronic payments. ”

Bea Dabrowski
Owner
Accounting Team Inc.
IPBC Member



INCREASED EFFICIENCY

“ It’s more about helping customers – whatever makes the customer more efficient. Accountants and bookkeepers are great at advising clients on keeping the accounting side of business running smoothly. Telpay is great at providing clients with a smooth, efficient, and secure way to deal with bill payments and payroll. I recommend Telpay because it’s all about the customer and the customer’s business ”

Vicky Webb
Trainer and Owner
Accounting Software Knowledge Inc. (askinc)



Bring Added Value To Your Business And Your Clients

You are connected to Canada’s leading electronic payment service with the ability to provide on-demand expertise for sending and receiving electronic payments.

As an ASP partner, you are eligible to enjoy these benefits:



No Set up Fee: Telpay will waive the \$99 set up fee for all of your clients.



Free Software: ASPs can use Telpay’s payment solution for free with no monthly fees (excludes transactions)



Free Training: Access to dedicated customer support for you, your team and your clients.



Customized Webinars: Provide customized webinars for your clients that are relevant to their specific needs.



Branding: Telpay logo and buttons for your website, invoices and social media pages.



Incentives and Communications: Monthly rewards for active members and regular newsletters with industry information.

How will Telpay for Business Benefit Your Organization?

Accounting advisors are enhancing their level of service and client relationships by replacing outdated cheque processes with Telpay's electronic payment solution. When you introduce Telpay for Business to your organization, you will benefit in several ways:



Save time: No more driving around to deliver cheques. Eliminate manual cheque assembly and reduce bank reconciliation time.



Increase profitability: When you streamline your business you can add more clients and service existing clients better.



Enhance your business image: Using the most advanced payment technology is easy and gives you access to electronic payment systems that meet or exceed those used by Canada's largest companies.



Happier clients: Your clients will appreciate your expertise in helping them improve their business processes. You will save your clients money on stamps, envelopes, cheque stock, and bank fees. Your clients can approve payments from a remote location or while on vacation.

INTEGRATION



I like that it works with Simply Accounting and QuickBooks. No double entry is critical. Telpay for Business is easy to use and I can pay bills from anywhere. I travel a lot and often pay bills while on the airplane. We use it extensively to pay contractors. They love it because they get paid faster; it has cut down transfer time by a week or two.

Alan Salmon
President and CEO
K2 Enterprises Canada



Program Levels & Requirements

There are two levels of the ASP Program and each level of the program gives you immediate access to a wide range of benefits.

ASP Partner – This entry level is designed to make it easy for your practice to join our program. There is no fee to join – all you need is a client that is ready to switch to electronic payments and attend an online training session.

ASP Elite – ASP Elite is our supercharged partner program. Elite partners are assigned a dedicated account manager for support and have an opportunity for co-branding marketing. To be eligible for Elite status, you need to have more than 3 clients using Telpay for Business.

Compare Program Benefits

Benefits	Partner	Elite
No Set Up Fee	✓	✓
Waived \$15 Monthly Fee for Your Practice	✓	✓
Support	✓	✓
Webinar	✓	✓
Marketing Materials	✓	✓
Newsletter	✓	✓
Assigned Account Manager		✓
Co-Branding - Brochures, Powerpoint Presentation		✓
ASP Listed on Telpay's Online Map		✓
Online & Social Media Promotion		✓
Email Marketing Setup		✓

**Have questions about the program?
Give us a call at 1-800-665-0302 and we'll walk you through it.**

REMOTE AUTHORIZATION

“ I own a bookkeeping and training business. Replacing cheques with electronic payments to employees and suppliers has made my business more efficient and saves my clients tremendous amounts of time once implemented. Oh, and I love the remote authorization feature. One of my clients approves payments from Guatemala!

Carol Ann Brouwer
Bookkeeper Trainer and Owner
Simply Made Simple

”



Introduce your clients to Telpay's electronic payments and give your business a competitive advantage.

Replace outdated manual cheque processes and expensive wire transfers with our simplified payment solution. Telpay streamlines your accounts payables process integrating with your existing accounting or payroll system.

How to Get Started with Telpay



Sign up

Visit telpay.ca/accountants and complete our ASP Partner form.



Training

Register for a one-on-one Partner training webinar.



Support

In our dedicated ASP Learning Centre, you will have access to marketing materials for download or order, video tutorials and access to webinars.



The Better Way to Pay.

Telpay is an electronic payment service specifically designed for business offering alternative to writing or receiving cheques.

Let's Connect.

Join the accountants and bookkeepers across Canada that are bringing the advantages of electronic payment system to their business.

Call us at 1-800-665-0302 or visit telpay.ca/accountants.

298 Garry Street | Winnipeg, MB R3C 1H3 | p: 800-665-0302 | w: telpay.ca